

PROJECT TITLE

High Biodiversity Farming Certification System

CLIENT

Organic Farmers & Growers
Food Processing Industry
Cosmetic/Pharmaceutical Industry
Business Support Services

OUR TEAM

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OBJECTIVES / ENTREPRENEURIAL OPPORTUNITIES

Certification of Biodiversity- Friendly farming Practices awarded to rural areas where farming techniques and rural infrastructure with high environmental value are applied and maintained.

PROCEDURE STEPS

- Two levels of certification (demand different criteria and cost):
 - first level: compliance with certain objectives
 - second level: certification of high environmental value, compliance with all the criteria.
- Submission of formal request by the interested
- Review, inspection, adjustment period if necessary, final award of certification
- The certification will be updated periodically (recommended annually).
- A “High Environmental value” logo will be awarded to the certified products. It can be displayed on the packaging and exploited in advertising the products.

EXPECTED BENEFITS

- **Certified & innovative products**
- **Business diversification**
- **Added- value Quality products**
- **Highest products’ market value**
- **Improved rural income**
- **Competitiveness**
- **Bargaining power**
- **Promotional and marketing Tool**
- **Improving life quality of rural population**
- **Access to Financing**
- **Creating conditions for long-term environmental protection**
- **Enhancing and promoting high nature valued activities and results**

