

PROJECT TITLE

# Alternative poultry production: the capon

CLIENT

Poultry industry, farmers

OUR TEAM

Prof. Iosif Bizelis, Dr. George Symeon, Dr. Fotis Mantis

OBJECTIVES / ENTREPRENEURIAL OPPORTUNITIES

The production of an innovative poultry product with elevated quality characteristics, which could gain a significant market share and approach consumers with high demands.



CAPONIZATION

The removal of the testes of a young cockerel:

- Improves meat tenderness
- Increases fat deposition
- Improves aroma and taste
- Makes meat juicier

PRODUCTION PLAN

- Use of male layers (inexpensive animal material)
- Slow growing diets (lower feeding cost)
- 6 month rearing period
- Adaption to free range and/or organic farming systems
- High retail price, specialty product

